

**FOR IMMEDIATE RELEASE**

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**Cole Schotz Expands New York Litigation Practice**

**NEW YORK, November 1, 2010** – The law firm of Cole, Schotz, Meisel, Forman & Leonard, P.A. is pleased to announce the addition of Arianna Frankl as a member of the firm’s litigation, intellectual property and commercial practice areas. Ms. Frankl will be based in the firm’s New York office.

“Arianna is an asset to our litigation team,” said Leo V. Leyva, member and chair of the litigation practice in Cole Schotz’s New York office. “She has a proven track record of offering her clients clear, strategic planning and creative solutions to their matters.”

Ms. Frankl has successfully represented clients in intellectual property and commercial litigation matters in federal and state courts, at the trial and appellate court level. Her litigation expertise is complemented by substantial experience in transactional matters and business counseling on a wide variety of issues from licensing to employment law. Ms. Frankl provides risk management services such as business operation assessments to identify and provide practical advice for compliance and dispute avoidance and also assists clients with developing intellectual property portfolios through a variety of techniques from internal mining to acquisitions.

Ms. Frankl earned her undergraduate degree from SUNY Albany and her law degree from Cornell University.