

CONFERENCE BULLETIN

Presented by:



With New Jersey Banks, New Jersey Prospers

Thursday, October 16:

Program - 8:00 a.m. – 4:30 p.m.

Reception – 6:00 p.m.

Dinner – 7:00 p.m.

Friday, October 17:

Program – 8:10 a.m. – 1:20 p.m.

**CPE/CLE/HRCM
CREDITS MAY APPLY**

For additional information,
please call or e-mail:

Program: Cris Goncalves
908-272-8500, ext. 630
cgoncalves@njbankers.com

Sponsorships: Jenn Zorn
908-272-8500, ext. 611
jzorn@njbankers.com

Registration: Cindy Zaccaro
908-272-8500, ext. 632
czaccaro@njbankers.com

Follow us on:



Updated: September 2, 2014

ANNUAL HUMAN RESOURCES CONFERENCE

"Human Resources in the Bank"

Thursday - Friday, October 16 - 17, 2014

Caesar's Resort & Spa, Atlantic City, NJ

Join your colleagues and peers for two days of educational sessions and networking as the New Jersey Bankers Association once again presents the Annual Human Resources Conference.

Your program will begin at 8:00 a.m. on Thursday morning and includes a full day program including lunch and such topics as: The Culture within your Organization; Incentive Compensation; Rutgers University Grant Program; Recruitment & Retention and much more! The day will adjourn at 4:30 p.m. followed by a networking reception and dinner with conference attendees.

Friday morning will be dedicated to Employment Law & BYOD (Bring Your Own Device), followed by a break and other topic sessions.

THURSDAY HIGHLIGHTS:

- * Culture within your Organization
- * Incentive Compensation
- * Rutgers University Grant Program
- * Recruitment & Retention

FRIDAY HIGHLIGHTS:

- * Employment Law Update
- * BYOD (Bring Your Own Device)
- * Social Media
- * HR as Internal Consultants – Getting Your Expertise Used
- * Being Indispensable – 5 Key Strategies to Quickly Becoming an MVP in your Company

Hotel Information: A limited number of rooms are available on a space available basis for Wednesday and Thursday nights, October 15th and 16th. Reservations must be made directly with Caesar's reservation department by calling **1-888-516-2215 (please make sure you mention you are with NJ Bankers group code # SC10BK4)** **Reservations must be made no later than September 25, 2014.** A one-night room deposit, per room, is required to guarantee your reservation. This deposit is refundable if individual accommodations are canceled at least 72 hours prior to arrival. Cancellation less than 72 hours prior to arrival and no-shows will be subject to a forfeiture of one night's room and tax.

Rate: \$119 per room, per night, single/double occupancy, in Caesar's **Centurion Tower**, plus applicable Atlantic City room tax, currently 14%. There is a NJ State Tourism Promotional Fee of \$3.00 per day, per room, and a room assessment fee of \$7.00 per night, per room. Any reservations made after the cut-off date are on a space available basis and will not receive the discounted rate. A state parking surcharge of \$5.00 per car for self-parking and \$10.00 per car for valet parking will be applied for overnight hotel guests.

Sponsorship Information: Please contact Jenn Zorn, VP/Director of Education and Business Development at jzorn@njbankers.com or 908-272-8500, ext. 611.

CONFERENCE BULLETIN *continued*

PROGRAM*

Thursday, October 16, 2014

8:00 a.m. – 8:30 a.m.	Registration/Continental Breakfast	<i>Palladium C Ballroom</i>
8:30 a.m. – 8:45 a.m.	Welcome & Introduction Geri M. Kelly , Chairman/Human Resources Committee New Jersey Bankers Association EVP/Human Resources Officer Columbia Bank	
8:45 a.m. – 10:45 a.m.	Culture within your Organization Dennis Budinich , SVP Chief Culture and Development Officer Investors Bank	
10:45 a.m. – 11:00 a.m.	Break	
11:00 a.m. – 12:00 p.m.	Wellness at Work Chris Shanahan , Vice President, Business Development Bravo Wellness	
12:00 p.m. – 12:45 p.m.	Lunch	
12:45 p.m. – 2:15 p.m.	Incentive Compensation Kristine Oliver , Managing Director Pearl Meyer & Partners	
2:15 p.m. – 3:00 p.m.	Rutger's University Grant Program Kathleen K. Marrs , Assistant Director Office of Continuing Professional Education Rutgers, The State University of New Jersey	
3:00 p.m. – 3:15 p.m.	Break	
3:15 p.m. – 4:30 p.m.	Recruitment & Retention Roseann Casiere , Managing Director P.S. White Associates, Inc.	
6:00 p.m.	Networking Reception	<i>Nero's Chophouse</i>
7:00 p.m.	Dinner	<i>Nero's Chophouse</i>

CONFERENCE BULLETIN *continued*

PROGRAM*

Friday, October 17, 2014

- | | | |
|-------------------------|---|-----------------------------|
| 8:00 a.m. – 8:15 a.m. | Registration/Continental Breakfast | <i>Palladium C Ballroom</i> |
| 8:15 a.m. – 8:30 a.m. | Welcome & Introduction
Geri M. Kelly , Chairman/Human Resources Committee
New Jersey Bankers Association
EVP/Human Resources Officer
Columbia Bank | |
| 8:30 a.m. – 10:00 a.m. | Employment Law Update
Tedd J. Kochman , Esq., Shareholder
Littler Mendelsen

Ivan Novich , Esq., Shareholder
Littler Mendelsen | |
| 10:00 a.m. – 10:45 a.m. | BYOD (Bring Your Own Device)
Randi W. Kochman , Esq., Member
Cole, Schotz, Meisel, Forman & Leonard, P.A.

Rob Kleeger , Managing Director
Digital4nx Group, Ltd. | |
| 10:45 a.m. – 11:00 a.m. | Break | |
| 11:00 a.m. – 12:00 p.m. | Social Media
John Siracusa , President & CEO
mOSa eBank Marketing Services | |
| 12:00 p.m. – 12:45 p.m. | Interactive Workshop:
HR as Internal Consultants – Getting Your Expertise Used
Eleanor M. Lyons , SPHR
Human Edge Resources, LLC | |
| 12:45 p.m. – 1:30 p.m. | Being Indispensable –
5 Key Strategies to Quickly Becoming an MVP in your Company
Connie Thanasoulis-Cerrachio , Career Coach
SixFigureStart® | |

CONFERENCE BULLETIN continued

**Program subject to change*

SPONSORSHIP/ADVERTISING OPPORTUNITIES

Sponsorships includes: (Podium/sign recognitions; program summary)

THURSDAY:

Continental Breakfast

- Sponsor \$1,300
- Co-sponsor \$800

Morning Break

- Sponsor \$800
- Co-sponsor \$500

Lunch

Sponsored by: *Peapack-Gladstone Bank*

Afternoon Break

- Sponsor \$800
- Co-sponsor \$500

Reception

- Sponsor \$2,500
- Co-sponsor \$1,500

- Sponsor \$4,000
- Co-sponsor \$2,500

FRIDAY:

Hot Buffet Breakfast

- Sponsor \$2,500
- Co-sponsor \$1,300

Morning Break

- Sponsor \$800
- Co-sponsor \$500

OTHER:

Conference Folders

- Sponsor \$1,000

Neck straps for badges:

- Sponsor \$1,000

Conference Bags

- Sponsor \$2,000

Conference Pens/Stylus

- Sponsor \$2,000

PRIZE DRAWING

- Co-Sponsor \$250

Conference Notepads:

- Sponsor \$2,000

Company: _____

Address: _____

Contact Person: _____ E-mail: _____

Phone: _____ Fax: _____

PAYMENT METHOD

AmEx _____ Visa _____ MasterCard _____ Discover _____ Check _____

Card # _____ Exp. Date _____ CCV# _____

Signature _____

Please e-mail/fax sponsorship form to *Jenn Zorn* at 908-272-2720 or jzorn@njbankers.com

CONFERENCE BULLETIN continued

DIRECTIONS
CAESAR'S RESORT, ATLANTIC CITY, NJ
2100 Pacific Avenue
Atlantic City, NJ 08401
Phone: 609-348-4411

From New York and North:

Major interstate highways connect with the Garden State Parkway South to Exit 38 Atlantic City Expressway. Follow directly south towards Atlantic City. Caesars is located at the end of the AC Expressway - on the left side as you enter Atlantic City.

From Philadelphia and West:

Exit Pennsylvania Turnpike at Valley Forge Exit 24, onto Schuylkill Expressway (Rt. 76) through Philadelphia to the Walt Whitman Bridge, N/S Freeway to the Atlantic City Expressway and follow directly south towards Atlantic City. Caesars is located at the end of the AC Expressway - on the left side as you enter Atlantic City.

CONFERENCE BULLETIN continued

**ANNUAL HUMAN
RESOURCES CONFERENCE:**
Thursday - Friday, October 16-17, 2014

Registration/Program:

Thursday - 8:00 a.m. – 4:30 p.m.
Reception/Dinner: Thursday 6:00 p.m.
Friday - 8:10 a.m. – 1:30 p.m.
Location: Caesar's Resort & Spa,
Atlantic City, NJ

TO REGISTER

By Mail:
New Jersey Bankers Association
411 North Avenue East
Cranford, NJ 07016

By Fax:
908-272-2720

Online:
www.njbankers.com

Questions?
908-272-8500

**If you are not a member of NJBankers and would like to join, contact Jenn Zorn, 908-272-8500, ext. 611.*

Registration Information: Program fee includes seminar materials, continental/buffet breakfasts, lunch, refreshment breaks and Thursday's reception and dinner. The deadline to register is **October 2, 2014**. Cancellations received prior to the registration deadline will be assessed an administration fee of \$50 per registrant. After **October 2, 2014**, refunds will not be granted, but substitutions are welcomed. All cancellations must be submitted in writing.

Follow us on:



REGISTRATION
(Photocopy this form for additional registrations.)

Name: _____

Title: _____

Company: _____

Address: _____

City/State/Zip: _____

Phone: _____ **Fax:** _____

****E-mail:** _____

****Note, all handouts will be emailed prior to seminar**

Attendee Registration Fee:

Full Conference *(Thursday – includes Reception/Dinner & Friday)*

- NJBankers member - \$395 Add'l member - \$375
 Non-member* - \$545 Add'l non-member - \$525
 Hardship - *(please see attached guidelines)*

Thursday Dinner choice* *(please select one)*

- Salmon Chicken Filet Mignon Not attending

One Day ONLY* *(Circle one: Thursday OR Friday)*

- NJBankers member - \$295
 Non-member* - \$445
 Hardship - *(please see attached guidelines)*

- *Dinner Extra - \$135** *(If registered for one day and wish to attend the reception and dinner on Thursday night) Choose dinner selection above.*

I will require special accommodations/dietary needs to participate.

Please List: _____

PAYMENT METHOD

AmEx ___ Visa ___ MasterCard ___ Discover ___ Check ___
(To ensure your space, please fax form even if mailing with a check.)

Card # _____ Exp. Date _____ CCV# _____

Signature _____

In case of inclement weather, please call the New Jersey Bankers Association office after 6:00 a.m. for a message on cancellation.

NEW JERSEY BANKERS ASSOCIATION
Financial Hardship Guidelines and Procedures for CLE Programs & Courses

The following constitutes the financial hardship guidelines and procedures for continuing legal education programs and courses sponsored by the New Jersey Bankers Association:

1. The fees charged by NJBankers for continuing legal education programs and courses reflect the Association's commitment to the availability of affordable, quality CLE programs to our members and their associates. Reduced fees to attend NJBanker's programs are available to:

- a) Attorneys in private practice whose gross annual income is less than \$35,000; attorneys who work for not-for-profit organizations; and judges, judicial law clerks, law professors and law students may apply for a 15% discount off the member registration fee;
- b) Employees of financial services regulatory agencies and other governmental entities may register at the member rate.

2. Requests for reduced or waived fees for NJBanker's sponsored CLE programs shall be made in writing and submitted to Jenn Zorn, Vice President/Director of Education and Business Development no later than 14 days before (October 2, 2014) the date on which the CLE course or program is to be held.

3. The written request shall contain a statement of the economic hardship and/or employment status and the relief sought by the applicant. All requests made pursuant to these guidelines shall remain confidential.

4. The applicant shall be informed of the committee's decision, not later than seven days prior to the date (October 9, 2014) on which the CLE program or course is to be given, provided that the application for a reduced or waived program fee has been submitted in a timely manner.